

Selection & Notification:

All entries will be viewed by CougTube and SXUTV's board and will be selected based off the CougTube rubric. CougTube will not make any cuts or changes to your film. All entrants will be notified via email. Selected films will be uploaded to sxstudentmedia.com's media page.

Guidelines:

All entries will be based off of five areas: Lighting, Continuity, Sound Recording, Camera Use, and Professionalism. Each are worth 20 points (in total 100 points). Entrants must complete this rubric and submit it with their production piece and submission form.

1. Lighting: (20 points)

Do you use 3-point lighting?

Yes (4 points) No (0 points) 3-point lighting wasn't needed (4 points)

Did you use additional light sources besides natural lights?

Yes (4 points) No (0 points)

Is the production overexposed? underexposed?

overexposed (0 points) underexposed (0 points) production is well lit (4 points)

Is there grain present?

Yes (0 points) No (4 points)

Was the camera white balanced correctly? Is it too orange? too blue?

Balanced correctly (4 points) too orange (0 points) too blue (0 points)

Was there a purpose for the scenes being different colors? Please explain:

2. Continuity: (20 points)

Do all of the scenes match up correctly?

Yes (10 points) No (0 points)

Is there anything missing from one scene to the next that shouldn't be?

Yes (0 points) No (5 points)

Does all makeup, hair, and outfits match each scene?

Yes (5 points) No (0 points)

3. Sound Recording: (20 points)

Is the audio recorded on the camera? Yes (0 points) No (5 points)

What type of audio recorder was used?

Is any background noise present? Yes (0 points) No (5 points)

What type of microphone(s) were used?

Are the sound clips used royalty free? Yes (5 points) No (0 points)

Where did you obtain the clips? site and link provided (5 points) not sited, no link provided (0 points)

4. Camera Use: (20 points)

What type of shot is used most? CU? MS? O/S?

Were the shots interesting? Yes (5 points) No (0 points)

Is a tripod used? Yes (5 points) No (0 points)

Are the scenes clear and in focus? Yes (5 points) No (0 points)

Is panning or titling present within the production? Yes (5 points) No (0 points)

5. Professionalism: (20 points)

Did you have your participants sign media release forms? Yes (4 points) No (0 points)

Do you have their contact information in case of a re-shoot? Yes (4 points) No (0 points)

Did you make your actors feel comfortable? Yes (4 points) No (0 points)

Did you introduce yourself before beginning? Yes (4 points) No (0 points)

Is the overall production well put together? Yes (4 points) No (0 points)

Total Points: _____