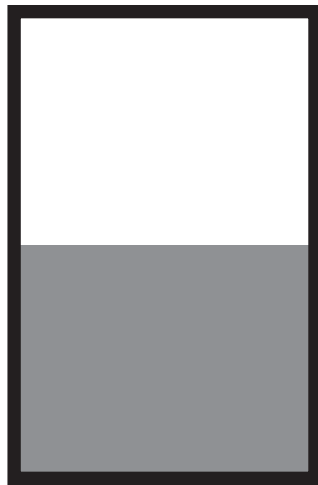


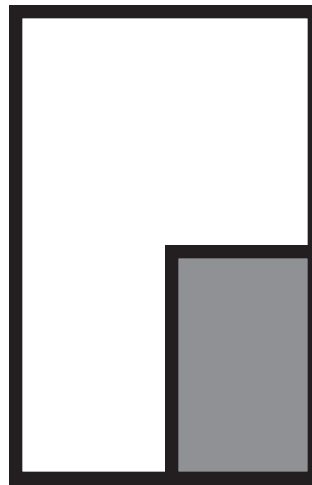
# Print advertising rates and prices



**FULL PAGE**  
(10" X 16")



**HALF PAGE\***  
(10" X 8")



**1/4 PAGE\***  
(5" X 8")



**1/8 PAGE\***  
(5" X 4")

SIZE	BLACK/WHITE	COLOR
(10" X 16")	\$240	\$320
(10" X 8")	\$165	\$215
(5" X 8")	\$115	\$150
(5" X 4")	\$75	\$90

**To book ads, please call at 773-298-3380 or email at the [thexavierite@yahoo.com](mailto:thexavierite@yahoo.com).**

## PUBLICATION SCHEDULE, 2013-2014

### 2013, Wednesdays:

#### September

4th, 11th, 18th, 25th

#### October

2nd, 16th, 23rd, 30th

#### November

6th, 13th, 20th

#### December

4th

### 2014, Wednesdays:

#### January

22nd, 29th,

#### February

5th, 12th, 26th

#### March

5th, 19th, 26th

#### April & May

2nd, 9th, 23rd, & 30th

## DEADLINES

Advertisement submission deadlines are due the Sunday before the publication date by 5pm

Therefore, DEADLINES are:

PUBLICATION	DEADLINE, 5 p.m. :
September 4th	Sunday Sept. 1st
September 11th	Sunday Sept. 8th
September 18th	Sunday Sept. 15th
September 25th	Sunday Sept. 22nd
October 2nd	Sunday Sept. 29th
October 16th	Sunday Oct. 13th
October 23rd	Sunday Oct. 20th
October 30th	Sunday Oct. 27th
November 6th	Sunday Nov. 3rd
November 13th	Sunday Nov. 10th
November 20th	Sunday Nov. 17th
December 4th	Sunday Dec. 1st
January 22nd	Sunday Jan. 19th
January 29th	Sunday Jan. 26th
February 5th	Sunday Feb. 2nd
February 12th	Sunday Feb. 9th
February 26th	Sunday Feb. 23rd
March 5th	Sunday Mar. 2nd
March 19th	Sunday Mar. 16th
March 26th	Sunday Mar. 23rd
April 2nd	Sunday Mar. 30th
April 9th	Sunday Apr. 6th
April 23rd	Sunday Apr. 20th
April 30th	Sunday Apr. 27th

# The Xavierite

THE STUDENT NEWSPAPER OF SAINT XAVIER UNIVERSITY

**The Xavierite Newspaper**  
3700 103rd Street  
Chicago, IL 60655  
thexavierite@yahoo.com  
Fax: 773-298-3381

**Peter Kreten**, Assistant Director of Campus Life: Student Media  
773-298-3375  
, Business Manager  
773-298-3380

## OUR INSTITUTION

Founded by the sisters of Mercy in 1846, Saint Xavier University is a private, coeducational Catholic Institution serving over 5,000 students. Saint Xavier provides programs at both the undergraduate and graduate level.

## TARGET AUDIENCE

With over 5,000 students; Saint Xavier University consists of highly motivated and intelligent students from surrounding communities. In-state, out-of-state, and international students.

## Advertising with The Xavierite

**Q:** *Isn't it part of the newspaper's responsibilities to report and promote university events for free?*

**A:** Absolutely. The Xavierite does report and promote as many campus events as it can. However, for maximum effect and also to ensure newspaper coverage, advertising is essential. Advertising also ensures that you have 100 % editorial control over what's printed.

**Q:** *Why should I want to advertise my department or club's activities?*

**A:** The Xavierite is the proven way to get your message through to students. If you have an important event that you would like to bring to the student's attention, The Xavierite can help you do that. We will help you reach Saint Xavier students by informing them what you do, where you are located, and how to contact you. It also benefits Saint Xavier students by allowing them to become more familiar with the many activities and opportunities available to them through the university.

**Q:** *How much does something like this cost?*

**A:** It is very affordable. See our rate chart on the next page. If you are willing to advertise with us for every issue, we can reduce our prices by 20%!! If you decide to run the same ad more than once, we can also offer a discount. However, we cannot offer discounts with color advertisements at this stage.

**Q:** *Who will supply the advertisement?*

**A:** You are more than welcome to submit your own prepared advertisement, either electronically (jpg & PDF preferred), or you can submit it to us in hard copy format and we will scan it for publication. However, if you wish, we can design the advertisement for you at no extra fee -- just ask.

**Q:** *So, you do have color?*

**A:** Yes, we do! In fact, The Xavierite can offer up to a full-page color advertisement should you wish it.

**Q:** *Whom do I contact for more information on advertising?*

**A:** Contact, The Xavierite's Business Manager, for further details at 773-298-3380, or e-mail at [thexavierite@yahoo.com](mailto:thexavierite@yahoo.com).

*By advertising in The Xavierite, you are supporting an award-winning newspaper that works as hard as it can to raise funds to keep the newspaper going. Now, that's something to be proud of!*

**Advertise with us!**