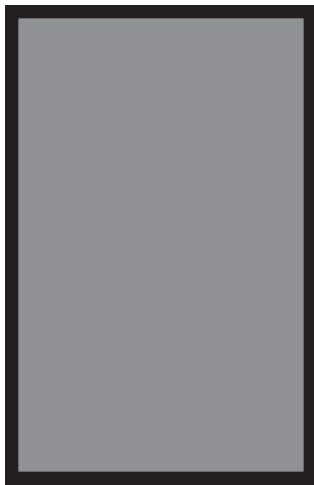
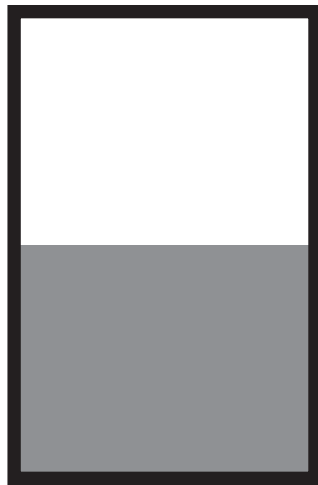


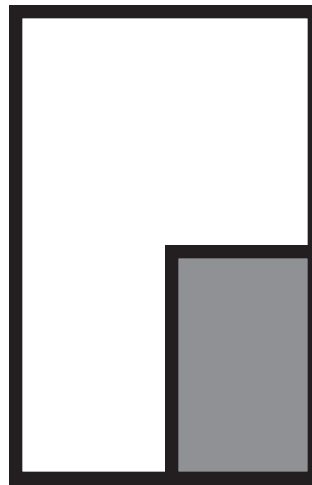
Print advertising rates and prices



FULL PAGE
(10" X 16")



HALF PAGE*
(10" X 8")



1/4 PAGE*
(5" X 8")



1/8 PAGE*
(5" X 4")

SIZE	BLACK/WHITE	COLOR
(10" X 16")	\$240	\$320
(10" X 8")	\$165	\$215
(5" X 8")	\$115	\$150
(5" X 4")	\$75	\$90

To book ads, please call at 773-298-3380 or email at thexavier-ite@yahoo.com

PUBLICATION SCHEDULE, 2012-2013

2012, Wednesdays:

September

5th, 12th, 19th, 26th

October

3rd, 17th, 24th, 31st

November

7th, 14th, 28th

December

5th

2013, Wednesdays:

January

23rd, 30th

February

6th, 13th, 27th

March

6th, 20th

April & May

3rd, 10th, 17th, 24th, & 1st

DEADLINES

Advertisement submission deadlines are due the Sunday before the publication date by 5pm

Therefore, DEADLINES are:

PUBLICATION	DEADLINE, 5 p.m. :
September 5th	Sunday Sept. 2nd
September 12th	Sunday Sept. 9th
September 19th	Sunday Sept. 16th
September 26th	Sunday Sept. 23rd
October 3rd	Sunday Sept. 29th
October 17th	Sunday Oct. 14th
October 24th	Sunday Oct. 21st
October 31st	Sunday Oct. 28th
November 7th	Sunday Nov. 4th
November 14th	Sunday Nov. 11th
November 28th	Sunday Nov. 25th
December 5th	Sunday Dec. 2nd
January 23rd	Sunday Jan. 20th
January 30th	Sunday Jan. 27th
February 6th	Sunday Feb. 3rd
February 13th	Sunday Feb. 10th
February 27th	Sunday Feb. 24th
March 6th	Sunday Mar. 3rd
March 20th	Sunday Mar. 17th
April 3rd	Sunday Mar. 30th
April 10th	Sunday Apr. 7th
April 17th	Sunday Apr. 14th
April 24th	Sunday Apr. 21st
May 1st	Sunday Apr. 28th

The Xavierite

THE STUDENT NEWSPAPER OF SAINT XAVIER UNIVERSITY

The Xavierite Newspaper
3700 103rd Street
Chicago, IL 60655
thexavierite@yahoo.com
Fax: 773-298-3381

Peter Kreten, Assistant Director of Campus Life: Student Media
773-298-3375
Raymond Galvin, Business Manager
773-298-3380

OUR INSTITUTION

Founded by the sisters of Mercy in 1846, Saint Xavier University is a private, coeducational Catholic Institution serving over 5,000 students. Saint Xavier provides programs at both the undergraduate and graduate level.

TARGET AUDIENCE

With over 5,000 students; Saint Xavier University consists of highly motivated and intelligent students from surrounding communities. In-state, out-of-state, and international students.

Advertising with The Xavierite

Q: *Isn't it part of the newspaper's responsibilities to report and promote university events for free?*

A: Absolutely. The Xavierite does report and promote as many campus events as it can. However, for maximum effect and also to ensure newspaper coverage, advertising is essential. Advertising also ensures that you have 100 % editorial control over what's printed.

Q: *Why should I want to advertise my department or club's activities?*

A: The Xavierite is the proven way to get your message through to students. If you have an important event that you would like to bring to the student's attention, The Xavierite can help you do that. We will help you reach Saint Xavier students by informing them what you do, where you are located, and how to contact you. It also benefits Saint Xavier students by allowing them to become more familiar with the many activities and opportunities available to them through the university.

Q: *How much does something like this cost?*

A: It is very affordable. See our rate chart on the next page. If you are willing to advertise with us for every issue, we can reduce our prices by 20%!! If you decide to run the same ad more than once, we can also offer a discount. However, we cannot offer discounts with color advertisements at this stage.

Q: *Who will supply the advertisement?*

A: You are more than welcome to submit your own prepared advertisement, either electronically (jpg & PDF preferred), or you can submit it to us in hard copy format and we will scan it for publication. However, if you wish, we can design the advertisement for you at no extra fee -- just ask.

Q: *So, you do have color?*

A: Yes, we do! In fact, The Xavierite can offer up to a full-page color advertisement should you wish it.

Q: *Whom do I contact for more information on advertising?*

A: Contact, The Xavierite's Business Manager, for further details at 773-298-3380, or e-mail at thexavierite@yahoo.com.

By advertising in The Xavierite, you are supporting an award-winning newspaper that works as hard as it can to raise funds to keep the newspaper going. Now, that's something to be proud of!

Advertise with us!